

Liv Haagenson

Designer, Copywriter and People-Person.

Skills

Adobe Suite Figma

Sketch HTML/CSS

Asset Creation Procreate

Video Editing Copywriting

Ethnography Prototyping

Interviewing Storyboarding

Visual Identity & Brand Design

Game Theory & Concept Design

Mediation & Facilitation

Negotiation Public Speaking

Education

Master of Science - Integrated Design, Business and Technology | USC Iovine and Young Academy. 8/21 - 12/22.

Interaction Design Certificate | UC San Diego Design Lab x Coursera. 1/21 - 4/21.

Mediation & Dispute Resolution Certificate | CA Dispute Resolutions Program at Long Beach State. 2017.

Bachelor of Arts - Women's, Gender and Sexuality Studies | Long Beach State University. 8/2014 - 5/2018.

Projects

Search Party | Mobile Game

- Creator and lead product designer of a mobile hide-and-seek game.
- Solo developed the game rules, interface and coordinated in-person prototyped game tests.
- Currently working with software developer to launch on iOS app store.
- Lead marketing team of three to develop consistent visual identity for the product.

Langa | Social and Learning Application

- Lead UX and UI designer for a social, gamified language-learning application.
- Researched current problems with language-learning software and developed app concept based around it.
- Worked in team of four to develop high-fidelity prototype and relevant assets.

Relevant Employment

Copywriter | ZEITG3IST Marketing 8/22 - Present (Contract)

Perfect and publish a variety of marketing copy for small and large gaming and entertainment brands. Manage content calendars, develop social media posts and create branded slide decks.

Communications Coordinator | ECB Electric 1/19 - 8/21 (Regular), 8/21 - Present (Contract)

Managed ECB online presence. Redesigned ECB's website to fit company's simple aesthetic and ease-of-use for customers. Created and distributed monthly employee digital newsletter. Continue to consult and design as-needed.